

# DANIELLE MENENDEZ

## Technical Program Manager

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🌐 www.DanielleMenendez.com

## SUMMARY

Danielle is a seasoned Program Manager with proven expertise in high-level, highly technical, high-value program planning and project management including Master Data Management implementations, Oracle SAP/Hyperion financial system integrations, franchise data systems development, web development, and analytics program executions.

She possesses a deep technical background in database modeling and design, as well as web programming, coupled with a PMP certification and Agile/Waterfall SDLC expertise. This background has enabled Danielle to acquire a clear grasp of development processes, allowing her to proactively identify and communicate issues and risks.

She is remarkably analytical, articulate, technical, professional, and flexible. In addition, Danielle demonstrates profound attention to detail, and maintains strong client-facing and C-suite communication skills.

## EXPERIENCE

### Program / Senior Project Manager

#### Momentum Consulting Corporation

📅 Oct 2012 - ongoing 📍 Miami, FL

An Information Technology professional services and consulting firm that delivers business process and technology solutions to help solve business challenges.

### Project Manager

#### BGT Partners, acquired by PwC Digital Experience Center

📅 Nov 2010 - Oct 2012 📍 Hallendale Beach, FL

Clients Included: Wal-Mart, ADT, Carnival Cruise Lines, Sony, SeaWorld

### Project Manager

#### Independent Consultant

📅 July 2008 - Oct 2010 📍 Miami, FL

Sustained concurrent client relationships, gained new contracts, negotiated contract extensions, all while managing web development and integration projects through all phases of project life cycle - analysis, design, development, testing, implementation, and post-production support.

## MANTRAS

*There is no traffic on the extra mile.*

*Every job is a self-portrait of the person who did it... Autograph your work with excellence.*

*A goal without a plan is just a wish.*

*One of the true tests of leadership is the ability to recognize a problem before it becomes an emergency.*

## STRENGTHS

### ★ Project Management Mastery

Prowess in all aspects of project management plan-driven methodology, including scope, schedule, financial, issue, risk, resources, execution governance, monitoring, and control management.

### ✍️ Communication

Professional and effective writer with outstanding research skills employed in writing business, product, and technical requirements documents, in addition to concise performance status updates.

### 👥 People Management

Excellent interpersonal skills in communication, client relations, executive discourse, and contract negotiation.

### ✂️ Efficiency & Resourcefulness

Excellent time management skills coalesce with the experience to tap into alternative solutions in order to meet deadlines and stay within budget.

# KEY PROGRAMS/PROJECTS

## Master Data Management Program

📅 Jan 2014 - Oct 2016 📍 Burger King Headquarters, Miami, FL

- Provided enterprise-wide technical program leadership and an effective governance structure from program inception through multiple launch phases.
- Planned and developed the delivery of the overall program in accordance with executive objectives.
- Implemented the tools and resources to achieve the successful outcome of the program, including integrating new tools into the BK/RBI corporate structure.
- Ensured that the program activities complied with all relevant legislation (Sarbanes-Oxley controls, etc.) and corporate policies.
- Created, maintained, and drove an integrated project plan tied closely to tight resource allocations and technical/functional requirements.
- Presented clear status reports by collecting, analyzing, and summarizing information and trends; including recommending necessary corrective actions, as needed.
- Proactively worked to identify risks in sufficient time for mitigations to be implemented.
- Partnered with cross-functional teams of developers, programmers, business subject matter experts and data stewards to create and implement the data governance strategy across both brands.

## Full End-to-End Testing Cycles – SAP Integration Program

📅 Aug 2015 - Feb 2016 📍 Burger King Headquarters, Miami, FL

- Led a team of 60+ IT and non-IT team members across both RBI Brands (Burger King & Tim Hortons) through unit, system, multi-phase integration, and user acceptance testing cycles that consisted of over 900 test scenarios.
- Defined testing approach and strategy, including estimating test effort and resource requirements on both the IT teams and the business teams.
- Reviewed and evaluated complex test specifications, test results, test trends, and implemented corrective actions as needed.
- Investigated and reported defects and test metrics.
- Identified creative methods to reduce test time, without reducing test coverage or sacrificing quality.
- Ensured all non-conformances were tracked to resolution, controlled each toll-gate phase pass through, and certified that processes were ready for delivery prior to release.

# COMPETENCIES

## Project Management

Leadership

Business Analysis

Agile

Scrum

Waterfall

Kanban

Process Improvement

Project Planning

Governance

Team Management

IT Strategy

## Technical Focus

Master Data Management

Database Design

Web Development

Information Architecture

SEO/SEM

Web Analytics

User Experience

Big Data

Integrations

BI

# LANGUAGES

English

Native



Spanish

Proficient



# EDUCATION

Bachelor's of Arts

**Florida International University**

Project Management  
Professional

**Project Management Institute**